



For Immediate Release

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## **Oriens looks west through new relationship with InterFlight Global Corporation**

Oriens Advisors, aviation consultants specialising in the entry level jet sector, has signed a Memorandum of Understanding with Miami based InterFlight Global Corporation, IFG. Oriens, predominantly European focused, can now broaden its spectrum in terms of international market presence. "Oriens has focused mainly on the European value chain in the cost-effective personal jet transportation sector. The agreement with IFG broadens our range giving us feet on the ground in two of the most important international aviation marketplaces," says



**Edwin  
Brenninkmeyer,  
CEO Oriens  
Advisor s**

Edwin Brenninkmeyer CEO of Oriens Advisors. "Whilst IFG has global reach, they have a very strong US focus. Now, with Oriens as a partner, IFG will be better positioned to support clients looking for opportunities in Europe and we hope to add value to their existing client services," he continues.

The transatlantic relationship will see Oriens supplying a number of complementary services to IFG's existing offering. These will include provision of qualified company directors on an advisory or executive basis; supporting IFG clients with European commercial due diligence; sourcing funding and advising on investment pitches. Oriens' principals have significant experience in financial and insurance risk management, which complements IFG's aviation risk skill sets.

### **InterFlight Global Corporation**

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**Oscar S. Garcia, IFG's Chairman and CEO**

“We expect the partnership to evolve further as we work on each project,” says Oscar S Garcia Chairman and CEO of IFG. “We expect our mutual clients to include governments, airports, lobbyists, investors, and ultimately all users of private aviation at all levels,” he continues.

Oriens and IFG have already begun working with mutual clients including a UK light jet operation that was looking for operational support. Together IFG and Oriens are able to move quickly to help the client find an AOC holder with which to form an alliance. Additionally IFG has been proposing to a Southern European investment fund a joint

board advisory role which will see one IFG and one Oriens director advising as required in their newly formed ELJ air charter business. “This demonstrates how the relationship between IFG and Oriens can expand our network, and is just the beginning of what we hope will be a long term relationship,” says Brenninkmeyer. “It gives me tremendous pleasure to be able to inform our clients and prospective clients that we are working with IFG. This wealth of industry expertise will enable us to better serve our clients.”

IFG and Oriens have both been involved in the ELJ era since the late 90s and it is through conferences and events that the original relationship was formed. Garcia comments “I believe experience and value to clients comes from first hand experience so I take pride in being associated with Oriens.



### About Oriens

Oriens Advisors counsel European businesses operating in the light jet arena to achieve commercial success by offering a full range of advice and consultancy across the complete aviation spectrum.

Oriens' expertise covers lobbying for funding; marketing strategy creation, diversification to generate cash flow; guidance on lobbying regulatory bodies, strategic analysis of green issues, scrutinising infrastructure or implementation of IT amongst others.

Oriens is privately funded by Brenninkmeyer and two fellow directors Archie Garden and Michael Ricks. Edwin is a former venture capitalist, previously with Entrepreneurs Fund. He is also on the board of LinearAir, an established US air taxi operator. Garden hails from a financial services background with over 20 years of financial and IT experience having worked at Barclays and Standard Bank. Ricks is a former partner at Deloitte Consulting and KPMG Consulting and an expert on business strategy and revenue generation.

### About IFG

InterFlight Global ("IFG") is one of the world's leading Commercial Aviation and Aerospace advisory and consulting firms. Since 1992, IFG principals have been involved in most sectors of the aviation and aerospace industries as advisors and consultants to shareholders, senior executives, Government institutions, Civic Foundations and investors, alike. IFG provides its clients with expertise tailored to their business needs from its downtown Miami headquarters and its affiliated regional offices worldwide. IFG provides solutions that combine a true global perspective with a detailed local outlook.