



**Marvin Ruthenberg**  
**Senior Executive Director, InterFlight Ocean**

**SUMMARY**

More than 40 years of technical and progressively senior levels of line and staff management in the land and sea plane industries. Strong record of accomplishment in cost reduction, product development, and services.

**BUSINESS EXPERIENCE**

**SEAPLANES OF KEY WEST**  
**3471 South Roosevelt Blvd**  
**Key West, FL 33040**  
**March 2007- August 2007.**

**Vice President and Chief Operating Officer**

Established an operational, maintenance, management and compliance (FAA, DOT, NPS) models for a fleet of four commercially operated amphibious seaplanes from several seaplane operations water locations in the Southeast USA and Caribbean Basins (international Ops) , to prepare the airline for expansion and growth.

Mr. Ruthenberg successfully met and exceeded managerial and financial targets and shareholders expectations specially in the areas of domestic and international regulations, operational compliance, safety and security.

**SEABORNE AIRLINES**  
**Christiansted, St. Croix USVI**  
**July, 2005 to August, 2006**

**President & Chief Executive Officer**

Stabilized the workforce, completed an aircraft refurbishment project and placed the refurbished aircraft on the Operational Specifications. Upgraded the Corrosion Control program to improve reliability and increase time in service between overhauls.

Hired new OPSPEC personnel (Director of Operations and Chief Pilot) hired and trained additional Captains that were needed to sustain the operation.

Created a team atmosphere that improved morale an significantly improved performance

Implemented a program of staff reductions and operational changes to achieve significant savings.



AVITECH INTERNATIONAL, INC.,  
Hollywood, FL 33020  
June 1992 to July 2005

President & Chief Executive Officer

Provide consultation services to the air transportation industry. Primarily to Senior Management to improve the operating, economic and managerial performance.

#### AREAS OF PROJECT WORK AND SERVICES

Cost Reduction Analysis	Inventory Control Software
Labor Contract Negotiations	Lease Negotiations
Line Station Management	Maintenance Planning and Review
Maintenance Programs	On-site Maintenance Management
Organizational Planning	Purchasing and Supply
Systems Planning	Technical Audits
Training Programs	Part 121 & 135 Certifications

#### SELECTED LISTING OF CLIENT COMPANIES

Casino Express Airlines - Integrated Maintenance Program for 737-200.  
Hughes Aircraft Co. - Specialized Program for aircraft modified for satellite maintenance.  
Cayman Airways - Cost reduction survey for the airline maintenance department

#### **Lockheed Martin Co. - Conformity inspection of L1011 aircraft in United Arab Emirates**

United States Air Force - Provided Technical data for 737-200 for foreign Military Sales

Venezuelan Air Force - Technical management for the Presidents aircraft  
United Airlines - Created the manuals for the FAA 121 certification for the new Biz Jet services division.

On-site assistance in the areas of automation, training and consultation with emphasis on the technical aspect of the organization. Reviews and assessments for areas of improvement are provided. Evaluations of current systems and suggestions for cost savings and organizational planning.

CAYMAN AIRWAYS, LTD.,  
Georgetown, Grand Cayman, BWI  
September 1987 to May 1992  
Vice President, Maintenance & Engineering

Transferred the maintenance from a contractor in Miami to a self sufficient operation at Grand Cayman.  
The fleet was successfully changed from 727-200 to 737-400, with a 120 day lead time. Provided factory training for all maintenance personnel for the introduction of the new aircraft.

Developed industry relationships for Cayman Airways in order to participate in parts pooling arrangements and to become a member of the I.A.T.P. aircraft recovery group.

TRANS WORLD AIRLINES, INC.,  
Los Angeles, CA 90009  
November 1966 to February 1987



Vice President, Ground Operations - Western Region  
Regional Director, Maintenance - Western Region  
Director, Avionics Overhaul - Kansas City

Directed the total effort of management and non-management employees to ensure product acceptance at cost efficient levels. Responsible for airport operations and maintenance for twenty-five western region stations.

Assure that each airport location had the resources both material and human to achieve service and economic objectives.

Planned and mobilized personnel and facilities to achieve the execution of services product mix to satisfy consumer needs.

Corporate goals and objectives for performance, customer satisfaction, and productivity were both met and exceeded.

Sought out and obtained a number of maintenance and ground handling contracts, which provided additional revenue for TWA.

Administered a budget of 140 million dollars and 2,000 employees

Consistently exceeded budget objectives, each budget item was identified and targeted for savings.

A job enrichment program was introduced, absenteeism was reduced, and industrial injuries declined to the lowest levels ever recorded at TWA.

Revised productivity measurements in the mechanic work areas resulted in significant cost savings.

Automated test equipment was developed, which increased productivity and solved many quality control problems.

Coordinated the proving flight and introduced the 767 into service for TWA.

#### **OTHER EXPERIENCE - TWA**

Manager-Schedule Control & Stores

Supervisor-Maintenance Budgets & Security

Supervisor-Electronic and Electrical Shops

Electronic Mechanic

#### **EDUCATION**

Bachelor Science/Law - Golden West University,

Electronic Technology - RCA institutes,

#### **LICENSES**

FCC - General Radio Telephone Certificate

FAA - Radio, Instrument Repairman Certificate

#### **MEMBERSHIPS**

National Aeronautic Association

Wings Club

Past delegate to Avionics Maintenance conference

Secretary Airline Executive Organization

TWA award of excellence for Technical Services

Chairman Boeing 737 Caribbean Latin America engineering conference

#### **InterFlight Ocean**

The Future of Seaplane Aviation

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